

## **Cambridge O Level**

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		



COMMERCE 7100/22

Paper 2 Written May/June 2024

2 hours

You must answer on the question paper.

No additional materials are needed.

## **INSTRUCTIONS**

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.
- You may use a calculator.

## **INFORMATION**

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [].

This document has 12 pages. Any blank pages are indicated.

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[Turn over

**1** Fig. 1.1 shows the warehouse of a video game manufacturer.



Fig. 1.1

Use Fig. 1.1 to help you answer the following questions.

(a)	Explain what is meant by division of labour, using an example from Fig. 1.1.
	[2]
(b)	Explain <b>two</b> disadvantages of division of labour to a manufacturer.
	1
	2
	[4]

(c)	Do you think warehouses should use more technology? Give reasons for your answer.
	[3]
(d)	Circle the correct answer to complete each of the following sentences.
	Primary and secondary industries are part of the chain of
	distribution OR production.
	Warehousing is an essential element of
	franchising <b>OR</b> logistics. [2]
(e)	The video game manufacturer is considering two options to promote a new game.
` '	Option 1: social media advertising
	Option 2: television advertising.
	Discuss each of these two options. Which would you recommend? Give reasons for your
	answer.

			[8]
			[Total: 19]
2	WW	/ is a	traditional wholesaler. It uses trade documents when selling goods to retailers.
	(a)	(i)	State <b>one</b> trade document that WW would send to a retailer in response to an enquiry.
			[1]
		(ii)	State <b>one</b> reason why WW would issue a credit note.
			[1]
	(b)		etailer purchased goods priced at \$11 000 from WW. The retailer received a 20% trade count and a further 5% cash discount for quick payment.
		Cal	culate how much the retailer paid for the goods. Show your working.
			121

(c)	Explain <b>two</b> reasons why small-scale retailers prefer to buy from a wholesaler instead of buying from manufacturers.
	1
	2
	[4]
(d)	Traditional wholesalers are declining in many countries.
	Evaluate whether wholesalers should also act as retailers by selling direct to the public to reduce this decline. Give reasons for your answer.
	[6]
	[Total: 15]

3 Dani opened a music shop as a sole trader. Her speciality shop sells guitars and drums.

Fig. 3.1 shows an extract of financial information for the business in 2023.

Cash sales	\$135540			
Credit sales	\$77850			
Cost of sales	\$61390			
Other expenses	\$111 500			

Fig. 3.1

Use Fig. 3.1 to help you answer the following questions.

(a)	(i)	Calculate the profit for the year (net profit).	
			[3]
	(ii)	State <b>one</b> reason why Dani accepts debit cards for cash sales.	
			[1]
	(iii)	What is meant by credit sales?	
			[1]
(b)	Def	ine speciality shop.	
			[1]

(C)	trader? Give reasons for your answer.
	[3]
(d)	Dani wants to expand the business by investing in a guitar testing booth. She is considering two options to fund this expansion.
	Option 1: loan
	Option 2: overdraft.
	Discuss each of these two options. Which would you recommend? Give reasons for your answer.
	[8]

[Total: 17]

**4** Fig. 4.1 shows a map of two countries, country X and country Y, and their two ports. Ferries operate between the two ports.

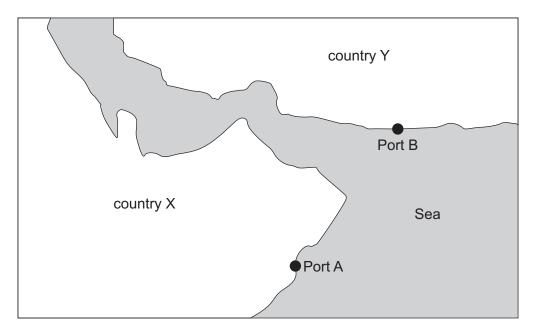


Fig. 4.1

Use Fig. 4.1 to help you answer the following questions.

(a)	State <b>one</b> benefit of using ferries to transport freight between ports.				
(b)	Describe <b>one</b> service provided at ports for shipping companies.				
	ro				
	[2				

(c)	c) Country X imposes a quota on rice exports from country Y. Country Y is considering trading bloc.					
	(i)	Define quota.				
		[1]				
	(ii)	Do you think it is a good idea for a country to impose trade restrictions, such as quotas? Give reasons for your answer.				
		[3]				
(d)	Eva	luate the benefits to country Y of joining a trading bloc.				
		[6]				
		[Total: 13]				

**5** Fig. 5.1 shows insurance statistics on the number of accidents per million drivers in relation to age of drivers. These statistics are used by insurance companies to calculate car insurance premiums.

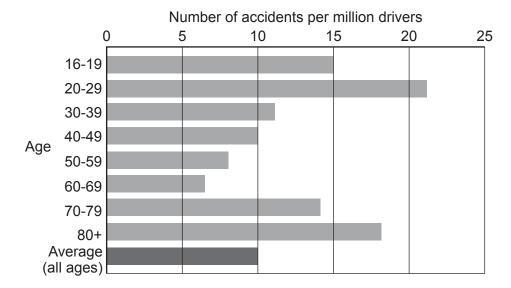


Fig. 5.1

Use Fig. 5.1 to help you answer the following questions.

(a)	Identify the age group with the lowest number of accidents per million drivers.	
(b)	Explain two factors, other than age, that would affect the level of car insurance premiums	
	1	
	2	
		 [4]

(c)	A 50-year-old driver has been quoted a car insurance annual premium of \$600. The driver has a 40% no claims discount.						
	Calculate the premium. Show your working.						
					[2]		
(d)	Which of	of these statements about transport and th					
	Tick (✓)	TRUE or FALSE in the correct column.					
			TRUE	FALSE			
		Riding a bicycle to work causes air pollution.					
		Electric cars produce lower carbon emissions than petrol cars.					
		Environmental pressure groups promote increased use of transport for deliveries.					
			1		[3]		
(e)	Evaluate goods.	e whether or not a business should buy and	d operate the	eir own fleet o	of vans to deliver		
					[6]		

[Total: 16]

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